

## Memorandum of Understanding

between

**TARMAKBİR**- The Turkish Association of Agricultural Machinery and Equipment Manufacturers with registered office in Meşrutiyet Caddesi No: 31/6 Kızılay/Ankara (Turkey), as represented by it's Chairman Mr. Senol Onal

and

**FederUnacoma**- Italian Agricultural Machinery Manufacturers Federation – with registered office in Via Venafro, 5 – 00159 Rome (Italy), as represented by it's Chairman Mr. Massimo Goldoni

Whereas

It is acknowledged that the above organizations in the representation of their respective memberships may share common goals and purposes;  
Agricultural mechanization is a fundamental tool for a country's economic and social development;  
The targeted expansion of this division not only guarantees the development of the primary sector but also encourages more than proportional growth in the economy and job market;  
TARMAKBİR and FederUnacoma are intended on meeting the demand for the provision of services from operators in their two countries.

### The Parties declare and agree on the following

- Exchange an exhibition stand at EIMA International and the fairs that TARMAKBİR will choose in order to promote both fairs in each other's country. TARMAKBİR can directly allocate a stand to FederUnacoma where TARMAKBİR is the organizer of the fair. In cases TARMAKBİR is in collaboration with the main organizer in organization of the fair, It will communicate the issue with the main organizer;
- TARMAKBİR and FederUnacoma would collaborate in organizing fairs in Turkey and other countries;
- Both parties acknowledge that, concerning the applications from Turkey to Eima International, assisting the communication between Turkish applicants and FederUnacoma by TARMAKBİR is for the benefit of both associations. In order to realize this benefit; another protocol will be signed between the two parties explaining how to handle by TARMAKBİR the pre and post Eima International participation processes of Turkish exhibitors;
- Encourage and support their members to participate at the exhibitions organized by TARMAKBİR and FederUnacoma;
- Exchange statistical market data concerning agricultural mechanization reserved exclusively for their members;
- Organize the participation of members in business missions to each other's countries to promote mutual cooperation among manufacturers;

The parties shall meet without delay to define priorities of action, plan outlines and timelines for the individual initiatives.

For TARMAKBİR  
Mr. Senol ONAL

*Mr. Selami İceri*  
*Secretary General*  
*24.03.2015*

For FederUnacoma  
Mr. Massimo GOLDONI

*[Signature]*